

Cricket Tickets

LORD'S GROUND TICKETS

1993-2018



DESIGNED BY

Fules Akel



1994 Ticket of Admission to Lord's for non-major matches

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DESIGNED BY

Jules Akel



CHRISTOPHER SAUNDERS

2019

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Designed by Jules Akel

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Introduction

BY COLIN MAYNARD
M.C.C. 1975–2018

A GAME OF PROFESSIONAL CRICKET — IN PARTICULAR FIRST-CLASS CRICKET AND SPECIFICALLY TEST CRICKET — OWES MUCH OF ITS APPEAL TO ITS GENERAL STYLISHNESS, ITS THOUGHTFUL PLANNING AND TO THE ATMOSPHERE IN WHICH IT TAKES PLACE. The three elements are interlaced and the draw of each is materially dependent upon the pull of the other two. Together they form a kaleidoscope through which the summer game is enjoyed.

Around thirty years ago the meaning of the word “brand” was developing in common parlance out of a bedrock of products such as cigarettes, soap powder and lemonade and appearing in almost every area connected to the buying and selling of well-nigh anything. Sport was not exempt from this new interpretation.

A Century at Lord's

BY DR PAUL RENNIE

Context Subject Leader, Central Saint Martins

MY FRIEND AND COLLEAGUE, JULES AKEL, HAS SCORED A CENTURY AT LORD'S, AND IN SLIGHTLY UNLIKELY CIRCUMSTANCES.

I first met Jules as an undergraduate, nearly forty years ago, through a shared interest in graphic design.

In the old days, tickets for cricket matches were entirely prosaic affairs; no one had thought very much about them, nor had there been very much need to. A cricket match, even of the very highest kind, was simply a sporting contest without all the various additions that have turned the game into a much larger event, managed so as to provide a more continuous and immersive experience around the game.

Tickets are usually counted as a form of printed ephemera. The word ephemera describes something generally understood as part of the flotsam and jetsam of modern life, and with the

attendant utilitarian characteristics of practicality and economy. Just like invitations they can, when properly done, provide a keen sense of anticipation.

Jules was amongst the first to recognise that, in these terms, the modest ticket could be made to work much harder; for both the spectator and for the organisation. This insight was based on understanding that, notwithstanding its very modest nature, tickets are inherently precious. They can act as a powerful reminder of a moment and, accordingly, combine feeling and memory so as to provide meaning. It's not surprising, in these circumstances, that tickets of all kinds have been collected and saved. Jules made the tickets for Lord's matches well worth saving.

One of the great appeals of long-form cricket is that the game affords plenty of scope for conversation. Indeed, the conversation endures, supported and substantiated by appeal to *Wisden* or some such authority. The tickets designed by Jules provide a prompt for the conversation to begin, or to be continued, and often over a long period of time. Accordingly, they have played a part in nurturing and supporting the wider culture of the game.

The transformation of the ticket into something visually striking was facilitated, of course, by the great changes in printing technology that have occurred over the last forty years, and through the shift from analogue to digital. As the game grew in scale and significance, the

The Tickets

1993–1998, 2002–2018

AUSTRALIA
230-5 (55 overs)
(M.A. Taylor 57,
D.C. Boon 73,
A.R. Caddick 3-39)

ENGLAND
211 (53.1 overs)
(A.J. Stewart 74,
B.P. Julian 3-50)

Australia won by 19 runs.

My first intention was for the tickets to resemble money. The purchaser had invested a large sum months in advance, the ticket was their proof, it needed to feel valuable. These first tickets were printed with spot colours which held the fineness of the line. In addition, the ticket needed to uphold the status of the Lord's brand—its reputation.



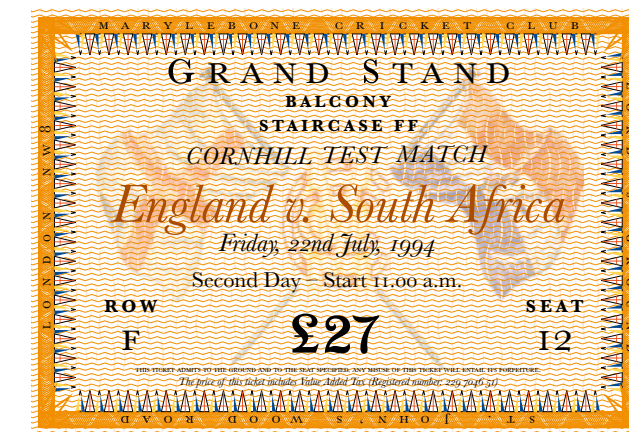


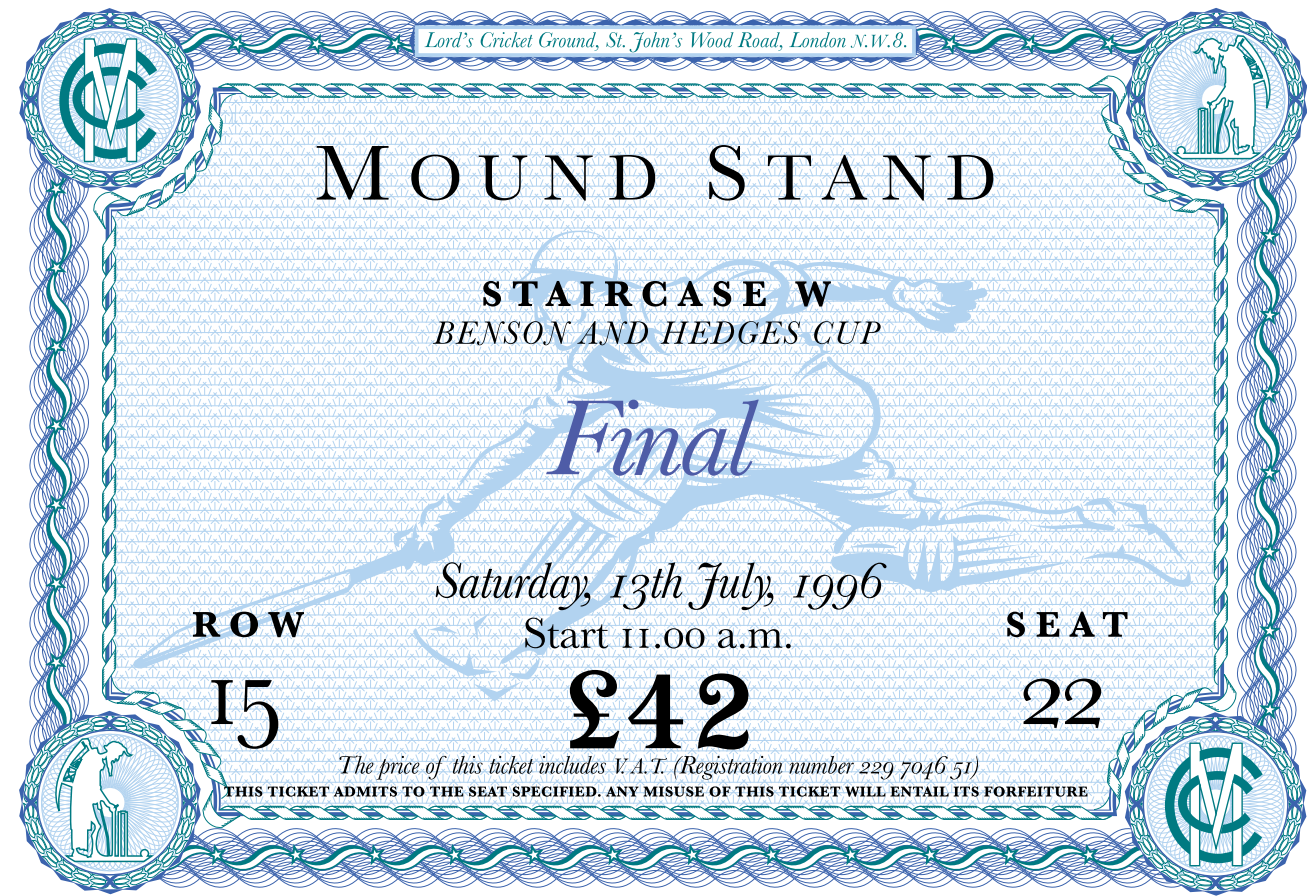
In those days, the colour of the ticket changed for each of the days of the match—see opposite. With two Test Matches, one ODI and two county finals, we had to find thirteen colours. The fifth day ticket for the South Africa Test Match was not needed as the match finished within four days. Pity, I liked that pink ticket.

SOUTH AFRICA
 357
 (G. Kirsten 72,
 K.C. Wessels 105,
 D. Gough 4-76)
 & 278-8 dec.
 (D. Gough 4-46)

ENGLAND
 180
 (A.A. Donald 5-74,
 P.S. de Villiers 3-28)
 & 99
 (C.R. Matthews 3-25,
 B.M. McMillan 3-16,
 A.A. Donald 2-29)

South Africa won by 356 runs.





LANCASHIRE
Lancashire 245-9 (50 overs)
(N.H. Fairbrother 63)

NORTHAMPTONSHIRE
214 (48.3 overs)
(I.D. Austin 4-21)

Lancashire won by 31 runs.

*This eager batsman worked better
than the bowler in the background
of the NatWest Bank Trophy of the
previous year.*

PAKISTAN
340
(Saeed Anwar 74,
Inzamam-ul-Haq 148,
A.D. Mullally 3-44)
& 352-5 dec.
(Saeed Anwar 88,
Ijaz Ahmed 76,
Inzamam-ul-Haq 70)

ENGLAND
285
(N.V. Knight 51,
G.P. Thorpe 77,
Ata-ur-Rehman 4-50)
& 243
(M.A. Atherton 64,
A.J. Stewart 89,
Mushtaq Ahmed 5-57)

Pakistan won by 164 runs.

*This was my first Pakistan ticket.
Islamic decoration avoids figurative
images, and has developed
sophisticated geometric patterns.*





ENGLAND
77
(G.D. McGrath 8-38)
& 266-4 dec.
(M.A. Butcher 87,
M.A. Atherton 77)

AUSTRALIA
213-7 dec.
(M.T.G. Elliott 112,
A.R. Caddick 4-71)

Match drawn.

*England were attempting to regain
the Ashes in the middle of a period
of Australian dominance, hence the
rather smug and contemptuous look
on the kangaroo's face!*

KENT
212-9 (50 overs)
(M.A. Ealham 52,
C.C. Lewis 3-39)

SURREY
215-2 (45 overs)
(A.J. Stewart 75*,
B.C. Hollioake 98)

Surrey won by 8 wickets.

*This and the next cup final ticket
are the last with a series of drawings
in the background of cricketers in
action, first used in 1995.*





WORCESTERSHIRE
149 (46.3 overs)
(A.P.R. Gidman 2-12,
M.C.J. Ball 2-21)

GLOUCESTERSHIRE
150-3 (20.3 overs)
(I.J. Harvey 61)

Gloucestershire won by 7 wickets.

This tournament included all the eighteen First-class Counties, the twenty Minor Counties as well as Huntingdonshire, and Denmark, Ireland, the Netherlands and Scotland. By the time the final was held, few in the audience were aware that such an array of counties and countries had competed, so the ticket was a celebration of this diversity.

NEW ZEALAND
386
(M.H. Richardson 93,
N.J. Astle 64,
J.D.P. Oram 67,
C.L. Cairns 82)
& 336
(M.H. Richardson 101,
B.B. McCullum 96,
S.J. Harmison 4-76)

ENGLAND
441
(M.E. Trescothick 86,
A.J. Strauss 112,
A. Flintoff 63)
& 282-3
(A.J. Strauss 83,
N. Hussain 103*,
G.P. Thorpe 51*)

England won by 7 wickets.

This design was the first Test Match ticket which had the same background colour for all five days.



ECB

CHELTENHAM & GLOUCESTER TROPHY

SATURDAY 28TH AUGUST 2004

Final

START 10.45 A.M.

RESERVE DAY: SUNDAY 29TH AUGUST

C&G Cheltenham & Gloucester Trophy

LORD'S THE HOME OF CRICKET

M.C.C., LORD'S GROUND, LONDON NW8 8QN

This Ticket admits to the seat specified. Any misuse of this ticket will entail its forfeiture.

Enter stand by Staircase MM

COMPTON STAND UPPER TIER

Row 29

Seat 10

£45

NO SMOKING

WORCESTERSHIRE
236-9 (50 overs)
(V.S. Solanki 115,
D.A. Leatherdale 66,
J. Lewis 3-32,
J.M.M. Averis 4-23)

GLOUCESTERSHIRE
237-2 (43.5 overs)
(W.P.C. Weston 110*,
C.M. Spearman 70)

Gloucestershire won by 8 wickets.

There might have been an assumption that this was a domestic First-class county final. So, once again, I sought to show the sheer international scale of the tournament. This time I drew a map. However, it was not as straightforward as one would imagine, since the cricket counties use the historic county boundaries.

INDIA
204 (49.3 overs)
(S.C. Ganguly 90,
R. Dravid 52,
S.J. Harmison 4-22)

ENGLAND
England 181 (48.2 overs)
(M.P. Vaughan 74,
A. Nehra 3-26,
Harbhajan Singh 3-28)

India won by 23 runs.

The Bengal Tiger is the national animal of India. So here he is in a glorious Indian border.

LORD'S THE HOME OF CRICKET

M.C.C., LORD'S GROUND, LONDON NW8 8QN

THE NATWEST CHALLENGE

ENGLAND V. INDIA

The NatWest Challenge

No spectator may bring into the Ground more than 2 pints of beer OR 75cl of wine. NO FURTHER ALCOHOL will be permitted on any subsequent re-entry.

NO SMOKING RESTRICTED VIEW

This Ticket admits to the seat specified. Any misuse of this ticket will entail its forfeiture.

Saturday 4th September 2004—Start 10.45 a.m.

£40

Enter stand by Staircase MM

COMPTON STAND UPPER TIER

Row 29

Seat 10



This Ticket admits to the seat specified.
Any misuse of this ticket will entail its
forfeiture.

Saturday 8th September 2007
Start 10.15 a.m.

No spectator may bring into the Ground more
than 2 pints of beer OR 75cl of wine. NO
FURTHER ALCOHOL will be permitted on
any subsequent re-entry.

Enter stand by Staircase JJ	Compton Stand Upper Tier	Row A	Seat 134	£60
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INDIA
187 (47.3 overs)
(M.S. Dhoni 50,
A. Flintoff 3-45,
A.D. Mascarenhas 3-23)

ENGLAND
188-3 (36.2 overs)
(P.D. Collingwood 64*,
KP Pietersen 71*)

England won by 7 wickets.

*Indian fabrics are a riot of colour.
This ticket design was inspired by the
embroidery on India shawls which
use multi-coloured threads. They
often depict various Hindu deities,
including Ganesh the elephant god,
remover of obstacles.*

NEW ZEALAND
277
(B.B. McCullum 97,
R.J. Sidebottom 4-55)
& 269-6
(J.M. How 68,
J.D.P. Oram 101)

ENGLAND
319
(A.J. Strauss 63,
M.P. Vaughan 106,
D.L. Vettori 5-69)

Match drawn.

*I thought I would have fun by
exploiting the incongruity of size
between the two national animals.
The cheeky Kiwi believes that size
might not actually matter.*



This Ticket admits to the seat specified.
It is for the use of the applicant or a
person accompanying the applicant.

Fourth Day
Saturday 18th May 2008—Start 11.00 a.m.

No spectator may bring into the Ground more
than 2 pints of beer OR 75cl of wine. NO
FURTHER ALCOHOL will be permitted on
any subsequent re-entry.

Enter stand by Staircase KK	Edrich Stand Upper Tier	Row M	Seat 91	£60	NO SMOKING
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AUSTRALIA
277·7 (50 overs)
(M.E.K. Hussey 79,
S.E. Marsh 59,
S.C.J. Broad 4·64,
G.P. Swann 3·32)

ENGLAND
235 (46.3 overs)
(P.D. Collingwood 95,
S.W. Tait 4-48)

Australia won by 42 runs.

I collaborated with the illustrator Gillian Blease to create this ticket picturing the highlights of a day a Lord's.




BANGLADESHIS
301-7 (50 overs)
(Jahurul Islam 88,
Imrul Kayes 77,
D. Evans 3-51)

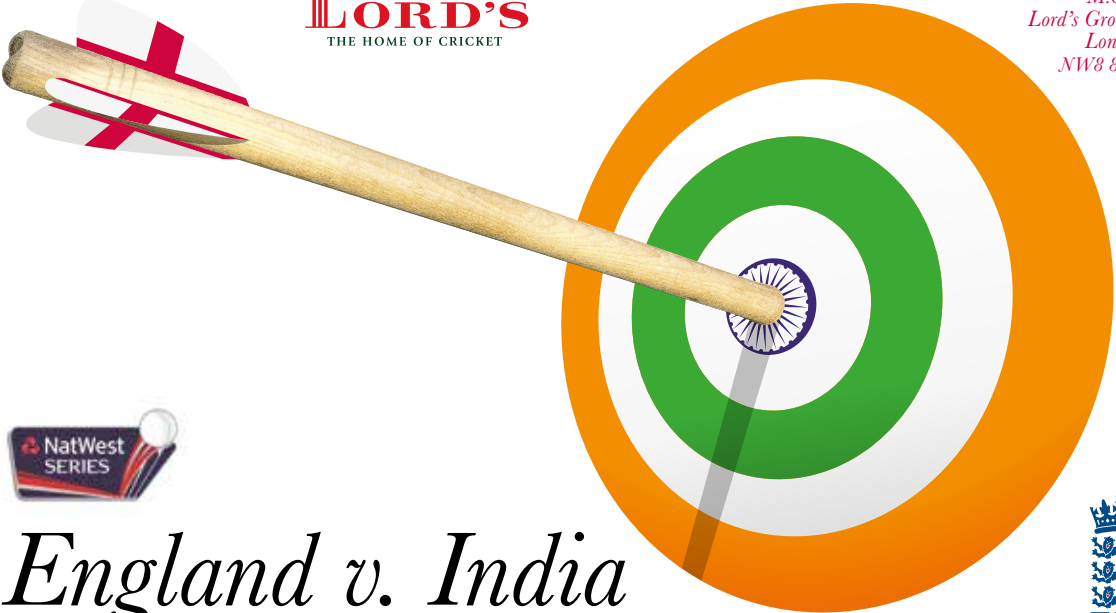
MIDDLESEX
160 (39.3 overs)
(O.A. Shah 61,
Mashrafe Mortaza 2-20,
ShafiuI Islam 3-31)

Bangladeshis won by 141 runs.

This is the complete outfit for a male Middlesex player going out to bat (well, except a jock strap).







England v. India

SUNDAY 11TH SEPTEMBER 2011
START 10:15 A.M.

This Ticket admits to the seat specified. It is for the use of the applicant or a person accompanying the applicant.

No spectator may bring into the Ground more than 2 pints of beer OR 75cl of wine. NO FURTHER ALCOHOL will be permitted on any subsequent re-entry.

Enter stand by	Edrich Stand	Row	Seat	NO SMOKING
Staircase KK	Upper Tier	H	81	£85

INDIA
280-5 (50 overs)
(M.S. Dhoni 78*,
S.K. Raina 84)

ENGLAND
270-8 (48.5 overs)
(I.R. Bell 54,
R.S. Bopara 96,
R.P. Singh 3-59)

Match tied
(Duckworth/Lewis method).

On the Sunday morning before this match, Colin Maynard (M.C.C. Assistant Secretary) was in his deckchair in his garden, when his peace was interrupted by a call from the ECB. The India team manager was upset that the 'arrow' was in the Ashoka Chakra at the centre of the India flag. I had to defend the combative nature of cricket in a letter to the India High Commissioner, who had become involved. Out of thousands of tickets sold over nine months, only one Indian objected.

SOMERSET
214 (39.2 overs)
(J.C. Buttler 86,
J.W. Dernbach 4-30)

SURREY
189-5 (27.3 overs)
(R.J. Hamilton-Brown 78,
S.P. Kirby 2-39)

Surrey won by 5 wickets
(Duckworth/Lewis method).

Playing with type is a designers joy. This design increased the anticipation for a match of compelling competition and excitement. In the end, the match was a tad one-sided, although Surrey fans would not have objected.





100

Saturday 17th September 2011
Start 11.30 a.m.
Reserve Day: Sunday 18th September 2011

Enter stand by	Grand Stand Box	Box	Ticket	NO SMOKING
Staircase BB	Secretary MCC	14	13	

WEST INDIES
243
(S. Chanderpaul 87*,
S.C.J. Broad 7-72)
& 345
(S. Chanderpaul 91,
M.N. Samuels 86,
S.C.J. Broad 4-93)

ENGLAND
398
(I.R. Bell 61,
A.J. Strauss 122,
S.T. Gabriel 3-60)
& 193-5
(I.R. Bell 63*,
A.N. Cook 79,
K.A.J. Roach 3-60)

England won by 5 wickets.

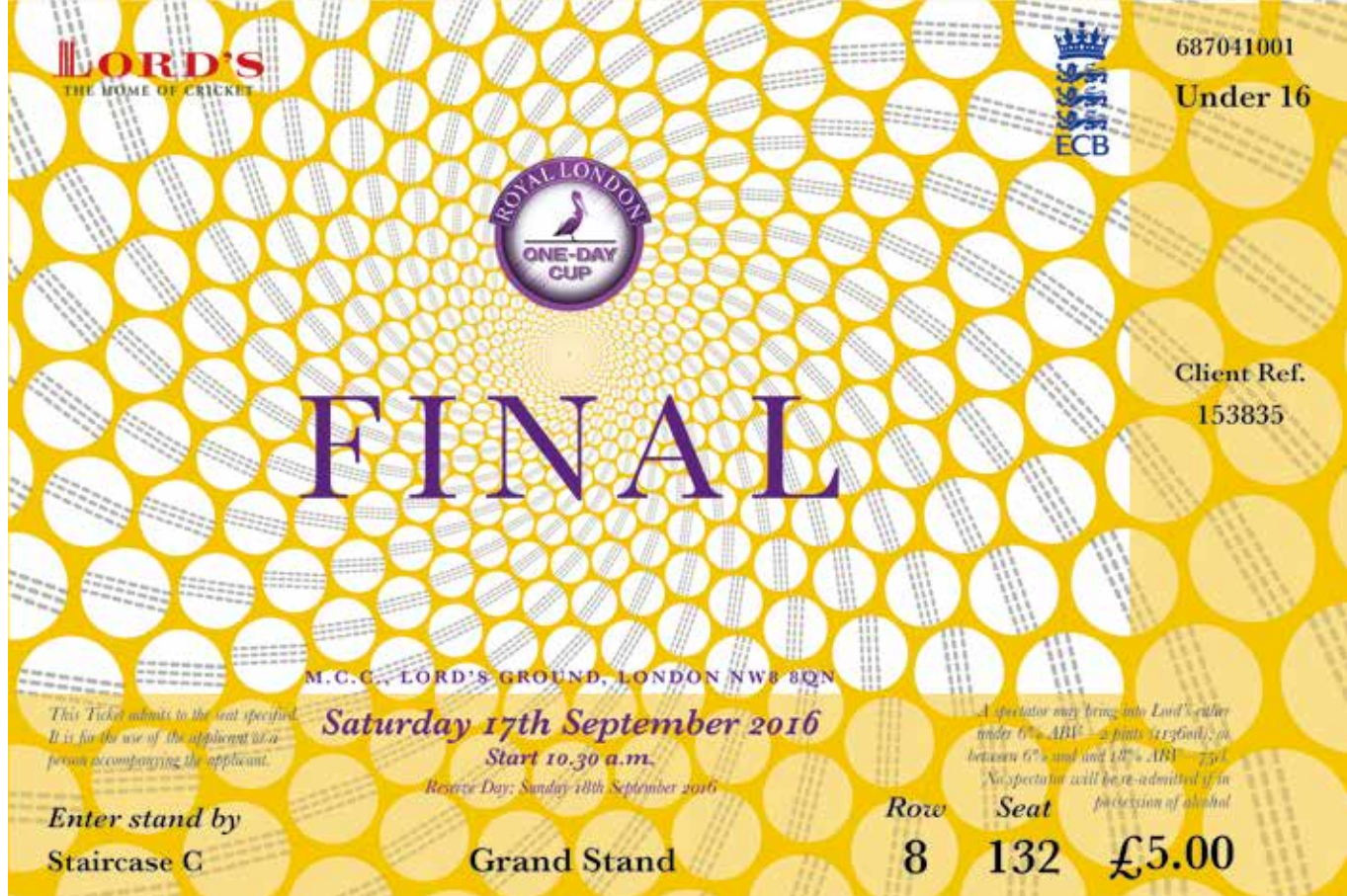
The West Indies cricket team is potentially drawn from sixteen Member states and dependencies. This is not well known. This ticket shows all those ranged against England.

SURREY
149-4 (20 overs)
(G.C. Wilson 54*,
M.N.W. Spriegel 53*)

MIDDLESEX
99-8 (16 overs)
(P.R. Stirling 36,
G.J. Batty 4-13,
R.J. Hamilton-Brown 2-5)

Surrey won by 28 runs
(Duckworth/Lewis method).

There is, of course, a better chance of witnessing six sixes in an over during a T20 match than during any other format of the game.



SURREY
136 (40.1 overs)
(A Javid 2-15)


WARWICKSHIRE
137-2 (30.2 overs)
(I.J.L. Trott 82*)


Warwickshire won by 8 wickets.

*I returned to the idea of a vortex,
which I had used for the 2012 Final.
The three-dimensional illusion
enhances the sense of anticipation
and the drama of the Final.*

*I created this ticket, which was
liked by all, and then, rejected. I
didn't find out why. I thought it
was a beautiful combination of the
Irish Celtic knot (with white balls)
entangling the English cross.*







1135878099

Adult

Client Ref.

157291

*This Ticket admits to the seat specified.
It is for the use of the applicant or a
person accompanying the applicant.*

*A spectator may bring into Lord's either:
under 6% ABV—2 pints; or
between 6% and 10% ABV—75cl.
No spectator will be re-admitted if in
the possession of alcohol*

Enter stand by
Staircase B

Grand Stand

Row 1

Seat 94

£50.00

ECB

ROYAL LONDON
ONE-DAY CUP
THE LORD'S FINAL

FINAL

Saturday 30th June 2018
Start 11.00 a.m.

Reserve Day: Sunday 1st July 2018

M.C.C.
Lord's Ground
London NW8 8QN

HAMPSHIRE
330-7 (50 overs)
(S.A. Northeast 75*,
R.R. Rossouw 125,
J.L. Denly 4-57)

KENT
269 (47.1 overs)
(S.W. Billings 75,
D.J. Bell-Drummond 86,
G.K. Berg 2-43)

Hampshire won by 61 runs.

*If Lord's is the Home of Cricket,
then this should have an impact on
the surrounding area. It was then
that I noticed that the streets were
laid out in sympathy with their
famous neighbour.*

ENGLAND
322-7 (50 overs)
(E.J.G. Morgan 53,
J.E. Root 113*,
Kuldeep Yadav 3-68)

INDIA
236 (50 overs)
(L.E. Plunkett 4-46)

England won by 86 runs.

*India is famous for its colourful
printing with wood blocks.
I designed this logo and then asked
Gemma Henderson at The Workshop,
Aberfeldy, to make a woodblock
from it. Then Ryan Hannigan
printed this image for me on his press
so that the design looked authentic.*





922181055

Adult

Client Ref.

289820

*This Ticket admits to the seat specified.
It is for the use of the applicant or a
person accompanying the applicant.*

*A spectator may bring into Lord's either:
under 6% ABV—2 pints (1136ml), or
between 6% and 18% ABV—75cl.
No spectator will be re-admitted if in
possession of alcohol*

Enter stand by
Staircase DD

Compton Stand Upper Tier

Row G

Seat 9

£100.00

WE ARE ENGLAND CRICKET

ROYAL LONDON
ONE-DAY SERIES

ENGLAND v.

Saturday 14th July 2018
Start 11.00 a.m.

M.C.C.
Lord's Ground
London NW8 8QN